



GRAFISCHE VISUALISIERUNG

Kommunikation in Bildern

Gestaltet für :

Piaget Richemont Northern Europe GmbH •
Allianz SE • Piper Verlag • BMW • National
Geographic Deutschland • Bahnhofsmision •
B-Fusion • RPC The Retail Performance
Company • Journal international • LVKM •
Random House • Gartentage Lindau ... u.v.m.

Digital & Analog (am MAC, auf iPad & Papier)

Petra Dorkenwald

Grafik-Design & Artwork | Dipl. Designer

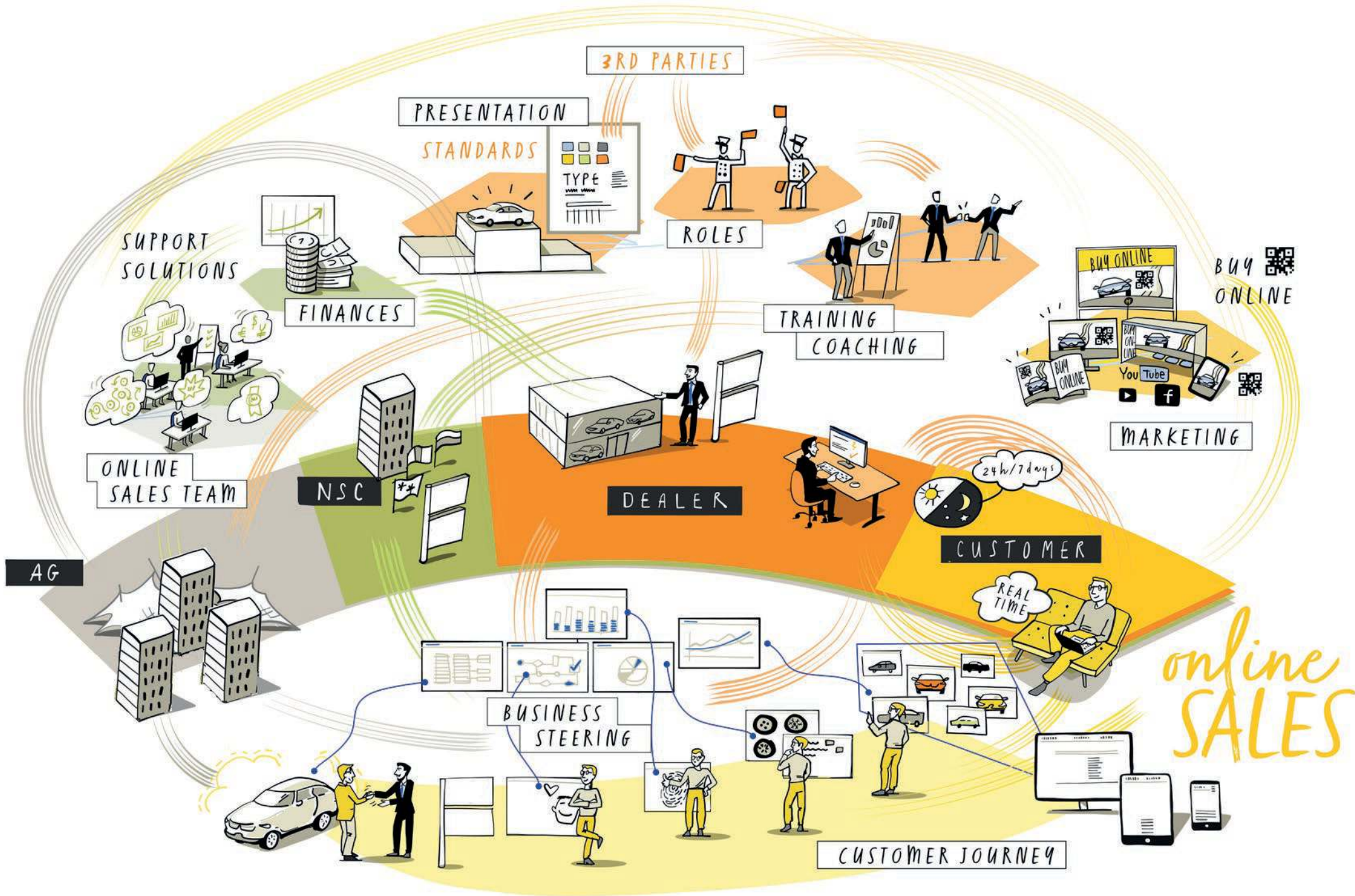
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6 Nov

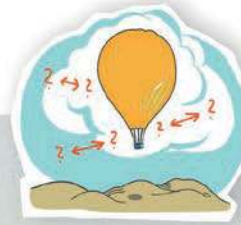
p. m.

02:00 AMI program opening & get to know each other



02:45 Why we need to talk about data

03:30 (Big) Data is a big thing!



05:00 Reality bites

05:15 Demystifying Big Data



07:00 Hafner Alm

7 Nov

a. m.

09:00 Tuning in for the day

09:15 The people patch?

10:45 Break

11:15 Profiling exercise



12:00 Get data



01:00 Lunch buffet

02:15 Group Photo

p. m.



2:30 Analyze data



04:30 Discussion in plenum



06:30 Reflecting the day

08:00 Ask Christof



07:00 Dinner



05:00 Institutionalizing Innovation

8 Nov

a. m.

09:00 Tuning in for the day

09:15 Drilling for oil

11:30 The oil wells



12:00 Act on data

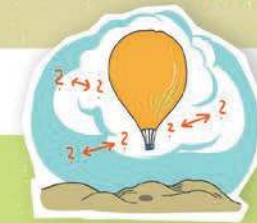
01:00 Lunch buffet

p. m.

02:00 Are we willing to be data driven yet?

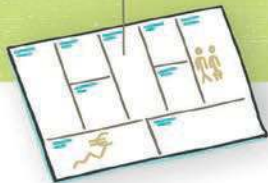


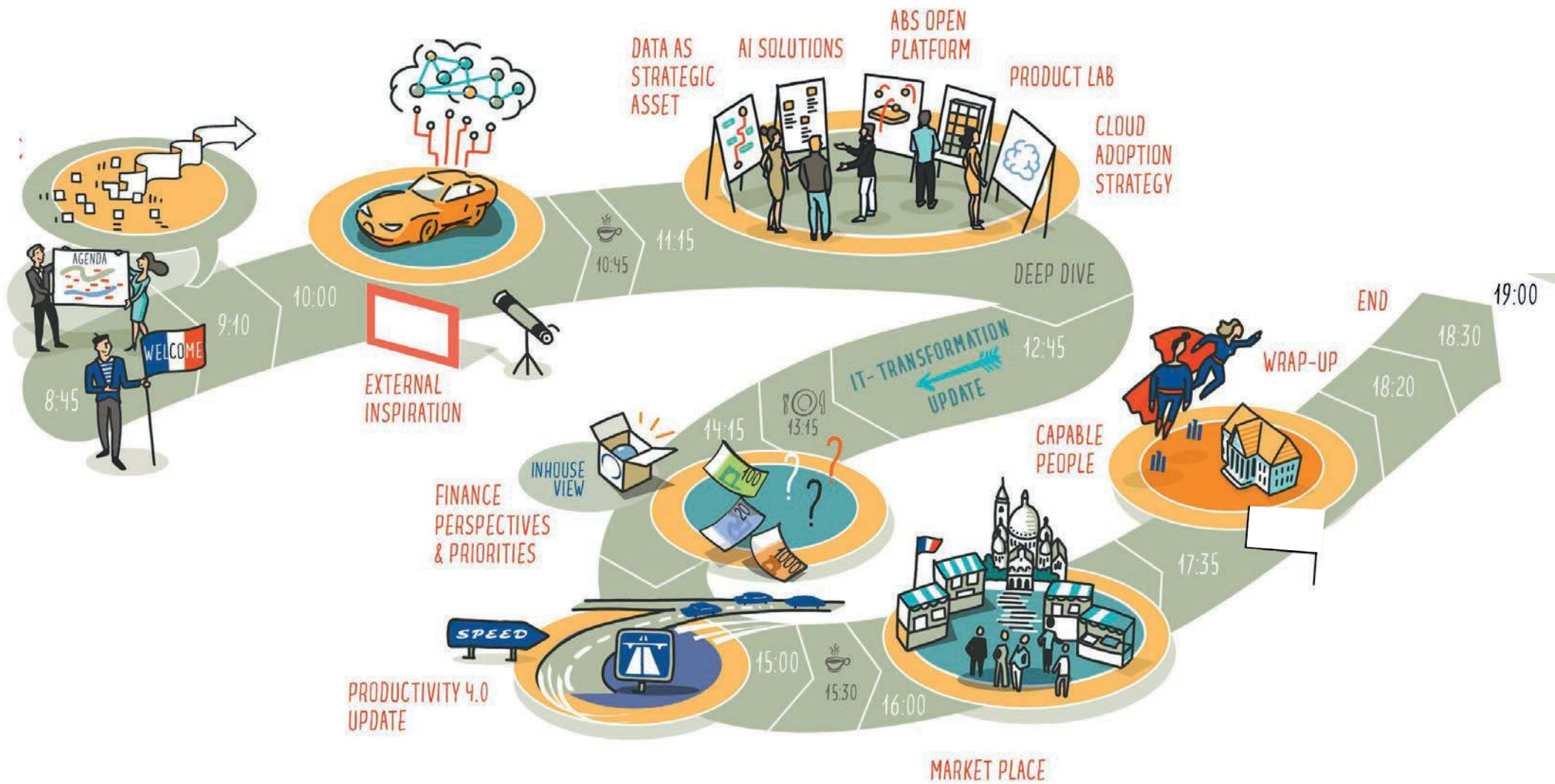
03:00 Reality bites

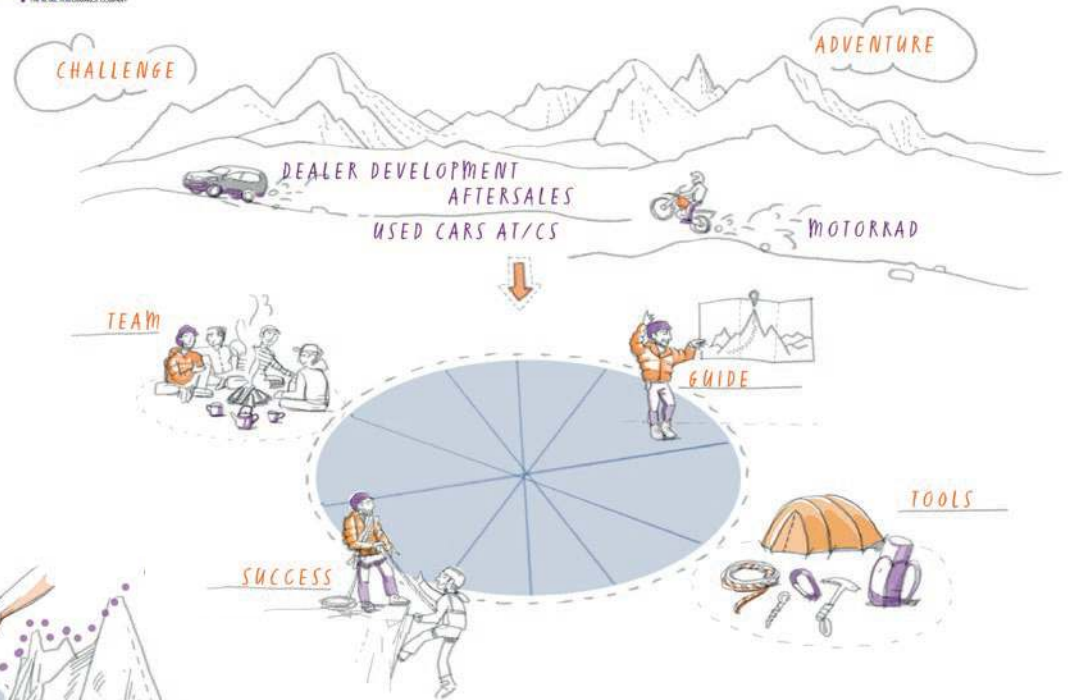
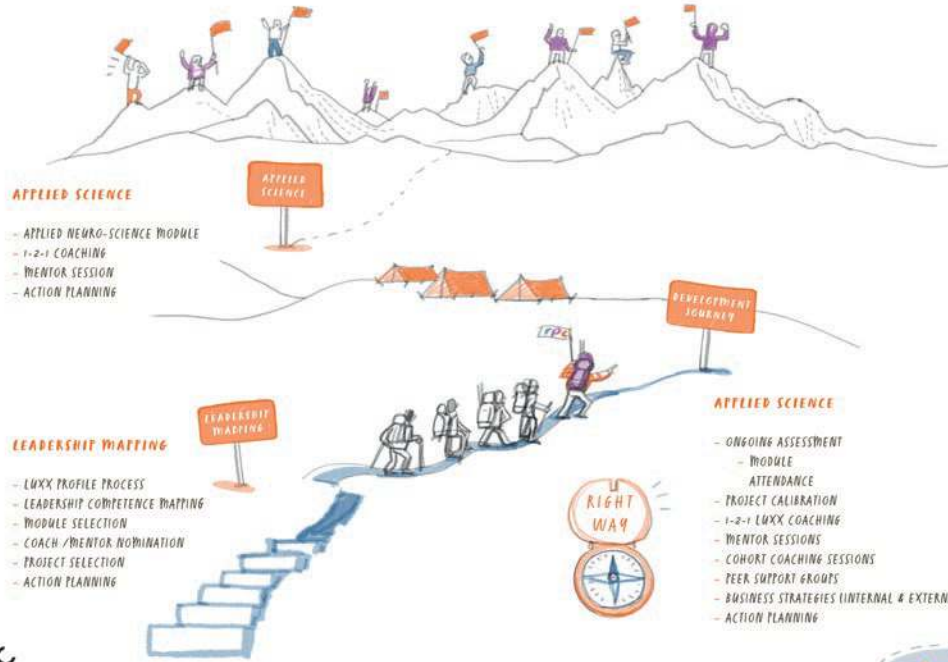


03:30 The way forward

04:00 Departure







npx

